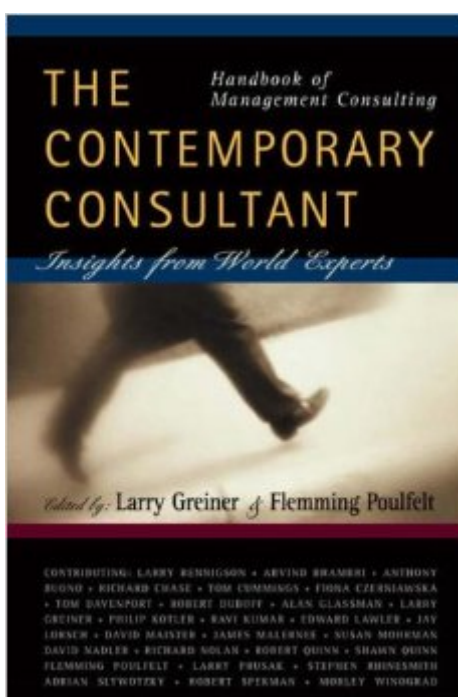


The book was found

# Handbook Of Management Consulting: The Contemporary Consultant, Insights From World Experts



## Synopsis

This book provides a thorough examination of a variety of specialties within the broad range of management consulting. A book of such scope and depth could only be written by a large number of experts. Each chapter is written by a leading expert in one of the many specialties related to management consulting. Together, all 27 contributors take the reader through an industry that is currently undergoing significant change. While covering all the major practice areas of consulting, the book also offers new insights into change processes and addresses compelling management issues now facing consulting firms. Every practicing consultant and firm needs this book's broad perspective and its treatment of specific areas of content in order to prepare them for a successful future in a highly competitive business environment. Presently, there is no book on the market that takes such an advanced look at both the complexity and multiple aspects of consulting. Ideas presented by the many consulting experts are thoughtful and provocative. Their sage advice on future developments in the field is not to be missed.

## Book Information

Hardcover: 408 pages

Publisher: South-Western College Pub; 1 edition (March 5, 2004)

Language: English

ISBN-10: 0324290411

ISBN-13: 978-0324290417

Product Dimensions: 9.1 x 6.4 x 0.8 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #351,642 in Books (See Top 100 in Books) #194 in [Books > Business & Money > Small Business & Entrepreneurship > Consulting](#) #956 in [Books > Business & Money > Skills > Decision Making](#) #1068 in [Books > Textbooks > Business & Finance > Management](#)

## Customer Reviews

This book provides detailed descriptions of management consulting firms. Companies covered: McKinsey, Booz Allen Hamilton, Cresap, Robert Heller, Arthur D. Little, Boston Consulting Group, Bain and Company, and many others. McKinsey started in 1930s, hired the best MBAs from Harvard, MIT, other Ivy League schools, moved them up the corporate ladder. They either became partners at McKinsey or they were out. Other firms followed suit. Many of them landed as CEOs later in their careers. Lou Gerstner is a good example, turned around IBM in the 90s. Jeff Skilling

was the other extreme. Armed with the Harvard MBA, 10 year McKinsey experience, drove Enron to the ground. Sarbanes-Oxley Act soon followed. Even the best can fall. I recommend this book. This book will be better, if it placed less emphasis on the historical timelines of each firm, and more on the success/failure of the profession.

Easy to read and understand with a focused content. I'm using it for my consulting class and I declare it the best textbook ever! Excellent resource for both clients and consultants.

[Download to continue reading...](#)

Handbook of Management Consulting: The Contemporary Consultant, Insights from World Experts  
Never Chase Clients Again: A Proven System To Get More Clients, Win More Business, And Grow Your Consulting Firm (The Art of Consulting and Consulting Business Secrets Book 1)  
The Consulting Bible: Everything You Need to Know to Create and Expand a Seven-Figure Consulting Practice  
CLIENT CONSULTING VIA LINKEDIN: How to Find Consulting Clients on LinkedIn Without Trying Really Hard  
The Contemporary Consultant Casebook: Educating Today's Consultants Make Retirement Simple - Volume 1: Valuable Insights from Real Financial Experts  
Insights on 1 & 2 Thessalonians (Swindoll's Living Insights New Testament Commentary)  
The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm  
Middle Market M & A: Handbook for Investment Banking and Business Consulting  
HSA Owner's Manual - Second Edition: What Every Accountholder, Employer, and Benefits Consultant Needs to Know about Health Savings Accounts---and How to Use Them Strategically  
Flaming Creature: The Life and Time of Jack Smith, Artist, Performer, Exotic Consultant  
SEO Expert Strategies: SEO Consultant Spills His Secrets  
SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic  
The Consultant's Big Book of Organization Development Tools : 50 Reproducible Intervention Tools to Help Solve Your Clients' Problems  
The Consultant's Toolkit: High-Impact Questionnaires, Activities and How-to Guides for Diagnosing and Solving Client Problems  
The Consultant's Calling: Bringing Who You Are to What You Do, New and Revised  
Windows Server 2012 Pocket Consultant  
The Case Interview: 20 Days to Ace the Case: Your Day-by-Day Prep Course to Land a Job in Management Consulting  
McKinsey's Marvin Bower: Vision, Leadership, and the Creation of Management Consulting  
The McKinsey Edge: Success Principles from the World's Most Powerful Consulting Firm

[Dmca](#)